

Annex-A: Detailed list of courses offered under the initiative

Following is the list of courses:

Skill Category	Digital Skills
Intermediate Level Digital Skills	<ol style="list-style-type: none"> 1) E-Commerce 2) Graphics Design/UI-UX Design 3) IT Governance 4) Motion Graphics/Animation 5) Full Stack Web Development 6) IT Service Management and IT Auditing 7) Mobile Development Frameworks 8) Micro Services Architecture 9) Social Media Marketing 10) Blogging and Content Writing 11) Search Engine Marketing 12) V-logging and YouTube 13) Basic IT Automation (Office Automation)
Advance Level Digital Skills	<ol style="list-style-type: none"> 1) Block Chain 2) Big Data Engineering 3) AI and Machine Learning 4) Computer Networking 5) Cyber Security 6) Cloud Computing 7) Business Intelligence 8) Game Development 9) IOT 10) Digital Forensics 11) Augmented Reality/Virtual Reality

o: KPITB/25/ PM(EDSIY)/1700-40

Date: July 15, 2025

Annex-B: Eligibility criteria for applicant selection

The indicative eligibility criteria for the selection of trainees are as follows:

Description	Intermediate Level Digital Skills	Advance Digital Skills
Eligibility Criteria	<ul style="list-style-type: none"> • KP Domicile Holders • Has completed a bachelor's degree (14 Years minimum) in any discipline or enrolled in Final Year, in case of ongoing enrollment; Transcript as proof of Pass of previous courses will be required. • 60% for ICT background whereas the reminder 40% will be non-ICT background but relevant to the field. • In case quota for any category is not met, the quota will automatically shift to the other category. 	<ul style="list-style-type: none"> • KP Domicile Holders • Has completed bachelor's degree (14 Years minimum) in ICT or equivalent related discipline or enrolled in Final Year, in case of ongoing enrollment; Transcript as proof of Pass of previous courses will be required. • 80% for ICT background whereas the reminder 20% will be non-ICT background but relevant to the field. • In case 20% are not filled but non-ICT, the quota may be shifted to the ICT.
Scrutiny	<ul style="list-style-type: none"> • The applications received will be sorted by District of Domicile. • Applications failing to meet the eligibility criteria will be discarded. 	
Selection	<ul style="list-style-type: none"> • Entrance tests / Screening Interviews will be conducted. • Top performers as per the available seats will be selected for the respective training. 	
Platform	<ul style="list-style-type: none"> • The entire process from application process to final allocation in the training and subsequent tracking will be completed through an online portal (Join-IT or any other platform). • For transparency, the lists will be made public. 	

Date: July 15, 2025

Ref No: KPITB/25/ PM(EDSIY)/ 1700-40

To:

The Vice Chancellors,
Universities of Khyber Pakhtunkhwa (List of circulation)

Subject:

LAUNCH OF "EMPLOYABLE DIGITAL SKILLS INITIATIVE FOR THE YOUTH OF KHYBER PAKHTUNKHWA" - REQUEST FOR DISSEMINATION AMONG STUDENTS AND ALUMNI

Respected Sir,

I am directed to share that the Khyber Pakhtunkhwa Information Technology Board (KPITB), under the guidance of the Science, Technology and Information Technology Department, Government of Khyber Pakhtunkhwa, is pleased to announce the launch of the "Employable Digital Skills Initiative for the Youth of Khyber Pakhtunkhwa" (ADP No. 1509-220287). This flagship three-year initiative is designed to equip 27,450 youth across the province with market-relevant digital skills, enabling them to pursue careers in the local ICT industry, global freelance economy, and digital entrepreneurship.

Training under the initiative will be imparted in both intermediate and advanced-level digital skills, through industry-led training providers, using globally recognized curricula and certification pathways. Emphasis will be placed on practical, hands-on learning, career mentorship, and preparation for internationally recognized certification exams. In addition, top-performing trainees will be awarded global certification scholarships, covering up to 80% of the certification fee.

The initiative particularly targets recent graduates and final-year students seeking to enhance their employability through skill enhancement and professional development. By supporting this transition from academia to the job market, the project aims to bridge the digital skills gap and foster a strong digital workforce in Khyber Pakhtunkhwa.

Applications are open through KPITB's dedicated platform: <https://joinit.kp.gov.pk>

We kindly request your institution's support in disseminating this opportunity among your students and alumni through university portals, departmental offices, mailing lists, notice boards, and student engagement platforms. Your support in reaching the right talent pool will be instrumental in maximizing the project's outreach and impact.

Please find enclosed the following for your kind perusal and circulation:

- **Annex-A:** Detailed list of courses offered under the initiative
- **Annex-B:** Eligibility criteria for applicant selection

We look forward to your continued cooperation in enabling the youth of Khyber Pakhtunkhwa to become active contributors to the province's growing digital economy.

For any further information or collaboration, please feel free to contact the undersigned through:

- Email ID: yousafzai.shoaib@kpitb.gov.pk
- Contact No: 0333-9505257

Vice Chancellor Secretary SBBU
Received on
22 JUL 2025

PROJECT MANAGER - EDSIY
KPITB